

PRESS RELEASE**Kentaro to market Faroe Islands Football Association**

London (03.12.2008) – The Faroe Islands Football Association (FSF) and Kentaro are delighted to announce they have struck a comprehensive long-term marketing deal. Within the next qualification periods to the European Championship and World Cup, the Swiss sports rights agency will exclusively market and distribute all of the FSF's qualifiers and international friendly matches. The deal includes the worldwide TV, related media as well as advertising rights. "We are happy to further expand Kentaro's ever-growing line-up of international federations," CEO Philipp Grothe said. "It is a pleasure to welcome the FSF on board."

FSF president Høgni Í Stórustov was also looking forward to the cooperation. "Kentaro are one of the leading sports rights agencies in the world," he said. "We have no doubts that they will maximise the value of our rights."

About Kentaro:

Specialising in the global marketing of national football federations, leagues and clubs, Kentaro's core business is the international acquisition and distribution of premium broadcast rights. Kentaro markets the TV rights for over 250 matches in the build-up to the FIFA World Cup 2010, including 90% of the South American qualifiers. More than 20 federations rely on Kentaro's unique network and management skills, as do countless top club sides such as Arsenal FC, Chelsea FC and Glasgow Rangers. Headquartered in Switzerland with branch offices in London,

Hamburg and Stockholm, the world's fastest-growing sports rights agency also exclusively organises all friendly matches of the Brazilian and Argentine national teams.

Media contact:

Johannes Berendt, Kentaro PR

+49-170-896-1549, jberendt@kentarogroup.com

www.kentarogroup.com